WHAT IS THE PURPOSE FOR ESTABLISHING COALITIONS IN A COMMUNITY?
♦ To create and implement a vision of community wellness

WHERE WOULD A COALITION BE USEFUL IN A COMMUNITY’S FUTURE?
♦ Coalitions are essential in today’s nonprofit and grassroots environment in order to qualify for funding
♦ Through coalitions, communities can create community change to implement alcohol and drug free communities
♦ They can mobilize community resources, apply for federal, state, tribe, and private funding, and provide the energy for change in a community
♦ Coalitions can make changes now that will impact future generations
♦ They can organize the community to work together on the same vision

WHO SHOULD BE INVITED TO PARTICIPATE IN A COALITION?
♦ A coalition is made up of people with a vision
♦ These people represent many different ideas and organizations in the community: mental health, education, faith-based, social services, health care, law enforcement, media, small business, local government, and youth organizations
♦ Those who are willing to participate in the training and make a commitment
♦ Any leader, formal or informal, interested in organizing community change
♦ Leaders of grassroots, agency and tribal organizations willing to build coalitions to improve the quality of life within the community

WHAT WOULD PEOPLE LEARN AT A COALITION TRAINING?
♦ Learn to build coalitions in your community using clan knowledge
♦ Apply traditional knowledge to develop effective inter-organizational communication
♦ Invite those who envision a better quality of life
♦ Develop the seven competencies to work together for change
♦ Apply the culturally appropriate teachings and strategies
♦ Implement the seven steps for coalition building
HOW COULD WE GET PEOPLE TO PARTICIPATE?
Let people you plan to invite know that Community Coalitions
♦ will help to implement community change
♦ are developed through a structured 7 step process
♦ are important for applying for private, state and federal funding
♦ can be a key strategy for a community approach to alcohol and drug prevention
♦ can save the lives of our children; can stop domestic violence

WHAT WOULD COALITIONS ACTUALLY BE DOING?
Some of the actions that a coalition would take to begin the process of change in the community include the following:
♦ Identify and mobilize community resources
♦ Identify cultural core competencies in the community
♦ Apply community assets and strengths to address community social issues
♦ Apply traditional and cultural practices to support and nurture coalitions
♦ Establish a healthy community profile
♦ Explore barriers to effective coalitions
♦ Develop a community visioning process

HOW TO BRING THE THREE DAY TRAINING TO YOUR COMMUNITY:

Step 1: Identify people who could be leaders, part of a team, and who would be interested in receiving training

Step 2: Request the Power Point Slide presentation to show local organization leaders. Request handout information to give to interested community members.

Step 3: Contact White Bison, Inc. to schedule date for training and work on the logistics:
Phone: 719-548-1000
Fax: 719-548-9407
Email info@whitebison.org

Step 4: Acquire/negotiate funding.

Step 5: Assign person(s) to coordinate the training

Step 6: Arrange for facilities and market the training.

Step 7: Attend training

Step 8: Arrange a follow-up meeting of the participants to plan for the implementation of the coalition building in your community.

For more information about White Bison, Inc., visit the website at www.whitebison.org