



Wellbriety Movement



Coalition Building: Using Clan Knowledge

WHAT IS THE PURPOSE FOR ESTABLISHING COALITIONS IN A COMMUNITY?

- ◆ To create and implement a vision of community wellness

WHERE WOULD A COALITION BE USEFUL IN A COMMUNITY'S FUTURE?

- ◆ Coalitions are essential in today's nonprofit and grassroots environment in order to qualify for funding
- ◆ Through coalitions, communities can create community change to implement alcohol and drug free communities
- ◆ They can mobilize community resources, apply for federal, state, tribe, and private funding, and provide the energy for change in a community
- ◆ Coalitions can make changes now that will impact future generations
- ◆ They can organize the community to work together on the same vision

WHO SHOULD BE INVITED TO PARTICIPATE IN A COALITION?

- ◆ A coalition is made up of people with a vision
- ◆ These people represent many different ideas and organizations in the community: mental health, education, faith-based, social services, health care, law enforcement, media, small business, local government, and youth organizations
- ◆ Those who are willing to participate in the training and make a commitment
- ◆ Any leader, formal or informal, interested in organizing community change
- ◆ Leaders of grassroots, agency and tribal organizations willing to build coalitions to improve the quality of life within the community

WHAT WOULD PEOPLE LEARN AT A COALITION TRAINING?

- ◆ Learn to build coalitions in your community using clan knowledge
- ◆ Apply traditional knowledge to develop effective inter-organizational communication
- ◆ Invite those who envision a better quality of life
- ◆ Develop the seven competencies to work together for change
- ◆ Apply the culturally appropriate teachings and strategies
- ◆ Implement the seven steps for coalition building





HOW COULD WE GET PEOPLE TO PARTICIPATE?

Let people you plan to invite know that Community Coalitions

- ◆ will help to implement community change
- ◆ are developed through a structured 7 step process
- ◆ are important for applying for private, state and federal funding
- ◆ can be a key strategy for a community approach to alcohol and drug prevention
- ◆ can save the lives of our children; can stop domestic violence

WHAT WOULD COALITIONS ACTUALLY BE DOING?

Some of the actions that a coalition would take to begin the process of change in the community include the following:

- ◆ Identify and mobilize community resources
- ◆ Identify cultural core competencies in the community
- ◆ Apply community assets and strengths to address community social issues
- ◆ Apply traditional and cultural practices to support and nurture coalitions
- ◆ Establish a healthy community profile
- ◆ Explore barriers to effective coalitions
- ◆ Develop a community visioning process



The Elders have told us that this is the time for “coming together”--- Building coalitions is one way to do this.



HOW TO BRING THE THREE DAY TRAINING TO YOUR COMMUNITY:

Step 1: Identify people who could be leaders, part of a team, and who would be interested in receiving training

Step 2: Request the Power Point Slide presentation to show local organization leaders. Request handout information to give to interested community members.

Step 3: Contact White Bison, Inc. to schedule date for training and work on the logistics:

Phone: 719-548-1000

Fax: 719-548-9407

Email info@whitebison.org

Step 4: Acquire/negotiate funding.

Step 5. Assign person(s) to coordinate the training

Step 6. Arrange for facilities and market the training.

Step 7. Attend training

Step 8. Arrange a follow-up meeting of the participants to plan for the implementation of the coalition building in your community.



**For more information about White Bison, Inc.,
visit the website at www.whitebison.org**

